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CEMEX LATAM HOLDINGS TO PARTICIPATE IN THE CONSTRUCTION OF 12,000 HOUSES

- **CLH is promoting building solutions for sustainable urban housing and infrastructure**

BOGOTA, COLOMBIA. APRIL 7, 2014 – CEMEX Latam Holdings, S.A. (“CLH”) (BVC: CLH) announced today it expects to participate in the construction of approximately 12,000 sustainable housing units in Latin America during 2014, as part of its continuous effort to strengthen its solutions based commercial offer.

CLH will use innovative construction systems and specialty concrete products that contribute to increase energy efficiency translating into reduced energy costs for the families living in these houses. Additionally, these specialty concrete products help to optimize the use of natural resources by reducing water consumption in the construction process. The company will also continue working on its social programs focused on sustainable self -construction like Patrimonio Hoy and Bloqueras Solidarias.

Carlos Jacks, CEO of CLH, said: “We are committed with the development of our region and are convinced that by promoting the construction of sustainable housing we are fostering well-being and creating value for all of our stakeholders”.

CLH offers sustainable building solutions with a strategy focused on addressing the demands from society. With a solid commercial offer that combines innovative construction systems with specialty concrete products and an extensive experience in the industry, CLH has participated in important infrastructure and housing projects in the region, promoting the well-being of communities.

CEMEX Latam Holdings is a regional leader in the building solutions industry that provides highquality products and reliable service to customers and communities in Colombia, Panama, Costa Rica, Nicaragua, El Salvador, Guatemala, and Brazil. CEMEX Latam Holdings' mission is to encourage the development of the countries where it operates through innovative building solutions that foster well-being.

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